



The two met in 2016 after continuously running into each other at various events and eventually decided to team up to become two of the most in-demand party rockers in the city.

Their weekly parties in Atlanta helped to solidify their following and they also host a monthly event, First Fridays which is Best Known as the Biggest All Girl Party In ATL every month! They have since landed bookings in Canada, Ohio, Houston, Texas, Miami, Florida, Nashville, New York, and many other states!

In addition to hosting parties, Boss Britt and DJ eXeL are also personalities on The Progress Report. The Progress Report is a podcast which caters to artists and entrepreneurs. From their style and influence to their chemistry and work ethic, it's no doubt that the duo will only get bigger and better and continue to rock parties internationally has well as throw some of the best events throughout the U.S!

BOSS BRITT + DJ EXEL'S MISSION IS
TO PROVIDE UNITY AND EQUALITY TO
THE LGBTQ COMMUNITY BY CURATING
THE BEST EXPERIENCES AND
OPPORTUNITIES.



SCHEDILED EVENTS

SEPTEMBER 1ST



SEPTEMBER 2ND





SEPTEMBER 3RD

HER ULTWATE EXPERIENCE



SEPTEMBER 4TH

SEPTEMBER 5TH

MELLOW MOOD MONDAY



Saucy Santana, Coi Leray, Dream Doll, Asian Doll, Sevyn Streeter, Ken The Man, Renni Rucci B. Simone, Kodie Shane, Erica Mena, Alexis Skyy, Mariah Lynn, Joseline Hernandez, Diamond (From Crime Mob), Trina, Londynn B, Jhonni Blaze, Bad Girls Club Redd and Blu1x, Lovely Mimi, Erica Banks and many more









We are honored to be apart of The Pure Heat Community Festival yet another year.

Our sole purpose for partnering with this non-profit organization is their mission and what they stand for as an organization.

The Pure Heat Community's mission is to "Empower ALL people to live a healthy productive life". The festival is held annually during Atlanta Black Pride reaching 140,000+ attendees. It is a one day- 8 hour event full of inspiration and entertainment.







EnHERgy PRIDE is an intense fun-filled weekend for women who love women. EnHERgy PRIDE was founded in Atlanta, Georgia and occurs annually during Labor Day weekend. This celebration is the most anticipated PRIDE event in the country for the urban community's new generation. Women from all over the country travel to Atlanta just to party with us!

- Chicago

REACHING

- Houston

- Cincinnati - New York

- Las Vegas

- Miami

- North Carolina

SPONSORSHIP = QUALITY MARKETING AND ADVERTISEMENT



- Quality Venue Spaces
 - Celebrity Bookings
- Promotional Merchandise
 - Physical Passes (For admission)
- Billboard Placement
- Venue Decor

DEMIGRAPHICS

HGE: 23-34

MARITAL STATUS: SINGLE; MARRIED W/ NO KIDS

ETHNICITY: AFRICAN AMERICAN, WHITE, ASIAN, LATINO, + NATIVE AMERICAN

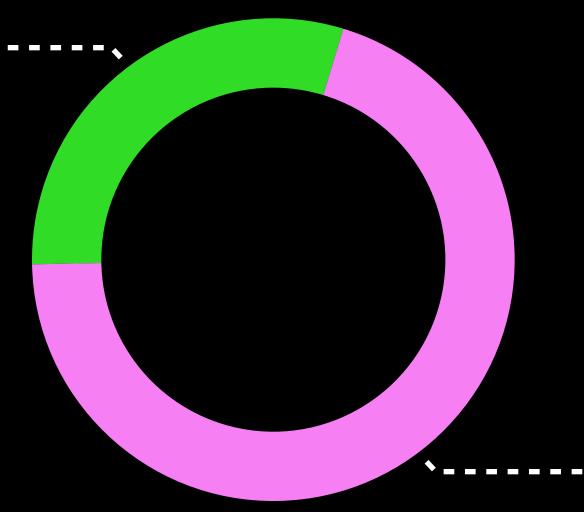
GENDER: 87% WOMEN 13% MEN

(LGBTQ)

89% OF CONSUMER SPENDINGS: ENTERTAINMENT, CLOTHING + TRAVELING

LOCATION: ATLANTA, NEW YORK, CHICAGO, HOUSTON, PHILADELPHIA, CINCINNATI

ALL NON CONFIRMING IDENTITIES 30%



LESBIAN 70%



- Access to all EnHergy Pride parties (September 1st-5th)

Flashcard w/ an exclusive welcome to EnHergy Pride party mix by Boss Britt X DJ eXeL

- Gift bag with EnHery Pride merchandise - T-Shirt - Lighter

- Glow Stick

- Cup

FRIDAY



Friday Day - VIP Section R&B vs Trap Day Party

FRIDAY NIGHT



Friday Night - First Fridays VIP Section

SATURDAY



Saturday Brunch/Day Party Premium Section



Saturday Brunch/Day Party Standard Section

SATURDAY NIGHT



Saturday Night Her Ultimate EnHERgy VIP Se...

ZUZU AT A GLIMPSE

*% are online section sales only

SUNDAY



Sunday VIP Section Kiss & Tell Day Party

SUNDAY NIGHT



Sunday Night - VIP Section The Finale

PRIDE FINALE MONDAY



Monday Night - Mellow Mood Monday's R&B...

SATURDAY NIGHT



THURSDAY NIGHT Thursday Night - 4Play Thursdays Vip Section

91%

FRIDAY NIGHT

Saturday Night - HER Ultimate EnHERgy VIP...

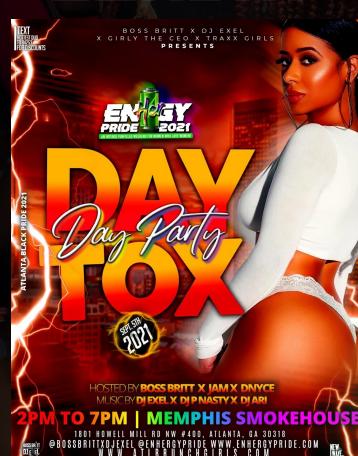


Saturday Night - Lust VIP Section



Friday Night -First Fridays Standard Section

SUNDAY





SUNDAY NIGHT



Sunday Night - Aftershock The Finale VIP Se...

Sunday - Daytox Day Party VIP Section



100%

Friday Night -First Fridays Ultimate Section

2021 SALES











URBAN ENTERTAINMENT EVENTS FOR WOMEN WHO LOVE WOMENSINCE 2016, ENHERGY PRIDE HAS HOSTED THE #1 WEEKLY LESBIAN EVENTS IN ATLANTA, GA!

OVER 800 PARTIES









